BAP
Be Advanced Partner!

Let us be the partner
who brings technological innovations to you

# Introduction

## About us

| | |
|---|---|
| **Company name** | BAP IT Co., JSC |
| **Date of Incorporation** | 01/03/2016 |
| **Number of employees** | 450 |

## Activities

- Software Development
- Technology Consultation
- Technology Investment

BAP is the abbreviation of Be Advanced Partner. With the mission of “Contribute innovation to the world”, BAP Group always considers Clients and Employees “partners”, who we proactively contribute and develop together.

Together with our "Partners", BAP Group is developing software development services for leading brands in Japan and English-speaking countries such as Switzerland, Australia,... and affirm our strength in AI, BLOCKCHAIN, ERP technologies.

With our team of excellent technology experts, BAP Group not only works in the field of "Outsource Software Development" but also provides "Technology Consulting Services" for large companies in Japan,Vietnam and other English-speaking countries. Besides, many successful startups in Vietnam are being supported by BAP Ventures - the investment fund of BAP Group.

## Vision

BAP always aims to become the leading corporation in Vietnam pioneering in new technology, providing high-quality products and professional services to our customers. BAP shall be a place for talents assembling, competency development and create the best environment for improving the quality of life for all members.

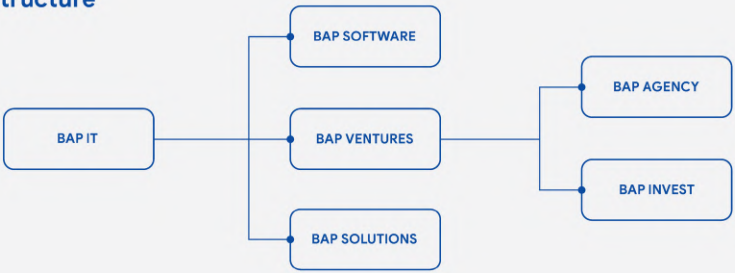
## Mission

Contribute innovation to the world.

## Core value

## Number of employees over the years

## Corporate structure



# Offices

**DatumX, US Agency**
4712 E 2nd Street, Suite 231,
Long Beach, CA 90803, USA

**Ha Noi**
9F, Hoa Binh Complex Building,
106 Hoang Quoc Viet, Cau Giay, Ha Noi

**Da Nang**
BAP Building 180-182-184 Nguyen Tri Phuong,
Chinh Gian, Thanh Khe District, Da Nang

**Hue**
2F, 28 Ly Thuong Kiet Str.,
Vinh Ninh Ward, Hue, Vietnam

**Ho Chi Minh**
BAP Building, 236/29/18
Dien Bien Phu, Ward 17,
Binh Thanh District, Ho Chi Minh

**Osaka**
Toshiba Osaka Building
8F, 4-2-12 Honmachi,
Chuo-ku, Osaka

**Tokyo**
103-0025 Okamoto Building
5F, 1-11-3 Nihonbashi,
Kayabacho, Chuo-ku,
Tokyo

# Members

## Dao Ngoc Thanh

General Manager

- 2016 - Present: CEO & FOUNDER at BAP IT CO.,JSC
- 2015 - 2016: PM && BRSE at 株式会社オルトプラス ( AltPlus Inc.), Japan
- 2013 - 2015: Senior Software Engineer at CyberAgent, Inc, Japan

## Nguyen Trung Quan

Deputy General Manager

- 2020 - Present: Deputy General Manager
- 2015: COO&Co-Founder of BAP IT
- 2014: Worked at Altplus Japan
- 2014: Graduated from Hanoi University of Technology

## Nguyen Ngoc Minh

CEO of BAP Software

- 2022-present: CEO of BAP Software
- 2020-2022: Sales Manager at BAP IT
- 2011-2019: Video Game Lead Producer at Gameloft Danang
- 2015: Professional Scrum Master by Rob Maher Consulting, New Zealand
- 2011: Software Engineer at NECsoft Tokyo
- 2008-2010: Project Manager at NEC Ho Chi Minh
- 2008: Master Degree, Graduate School of Engineering, Osaka University

## Takai Motomu

CEO of BAP Solutions

- 3/2021: CEO at BAP Solution Japan Co., Ltd
- 3/ 2021: Sales Manager and Branch Manager at BAP Solution Japan, Inc.
- 2019: General Manager of Business Division and General Manager of Development Division at a startup company (raised 1 billion dollars).
- After working as an engineer at a social game company, he managed multiple services and participated in the management of a Vietnamese subsidiary.

# Members

## Truong Cong Phuc

COO & HRM of BAP Software

- 2022 – Present: COO & HRM at BAP Software
- 2021: HRM at BAP
- 2018: HRM at FPT Software
- 2016: PMO Manager at FPT Software
- 2006: BrSE at FPT Japan
- 2005: Bachelor's Degree DUT University

## Le Minh Toan

COO of BAP Solution

- 2020 – Present: COO of BAP Solution
- 2018 – 2020: BrSE/PM at BAP IT
- 2010: Worked in mobile telecommunications field
- 2014: Worked at Bliss Well ., Ltd (Japan)
- 2007: Graduated from Hanoi University of Technology (Talented Engineer)

## Cao Minh Viet

Branch Manager of BAP HCM

- 2022 – Present: Branch Manager at BAP Ho Chi Minh
- 2020: President of Vietnam Japan Open Innovation Network (VJOIN)
- 2019 – 2021: CEO at Greater IP Consulting
- 2018 – 2019: COO at Vingroup Japan
- 2017 – 2018: CEO at Lasertech JSC.
- 2005: Graduated from Toyohashi University of Technology & Science

## Nguyen Tuan Sơn

Branch Manager of BAP Hue

- 2019 – present: Branch Manager at BAP Hue
- 2017-2019: Project Leader at BAP IT
- 2017: Android and React Native Developer at BAP IT
- 2016 – 2017: Android and Windows Phone Developer at Brycen VN
- 2014 – 2016: Android Developer at Hifi – Plus

# Members

## Nguyen Vinh Phu

Branch Manager of BAP Ha Noi

- 2022 - present: Branch Manager at BAP Ha Noi
- 2016 - 2022: Project Manager & BrSE at BAP IT in Tokyo
- 2015: Worked for IT company listed on the Tokyo Stock Exchange
- 2015: Graduted from HaNoi University of Technology

## Tran Phuc Toan

CTO of BAP Software

- 2022 – Present: CTO at BAP Software
- 2015: Solution Architect at FPT Software
- 2012: Senior Software Engineer at Axon Active
- 2009: Software Engineer at FPT Software

## Ngo Thanh Loi

CDO Manager of BAP Software

- 2022- present: CDO at BAP Software
- 2020- 2022: Senior Project Manager at BAP Software
- 2015: Senior Project Manager at FPT Software
- 2011: Project Manager at FPT Software
- 2009: Team Leader at Technodex Solutions Sdn Bhd, Malaysia
- 2008: Technical Leader, Project Leader at FPT Software

# Achievements and awards

The pioneer in Blockchain
in central Vietnam

ISO 9001: 2015 & ISO/IEC 27001:2013

SME 100
Fastest growth company in Asia

Top 10 Vietnam ICT Companies 2020, 2021
- AI_OT, Blockchain, Revenue

# Services

## Technology Solutions

Our consultants analyze customers' problems and provide consistent Technology Solutions, from system design to development and operation.

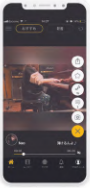
## Software Development

With abundant technology knowledge and practical experience, we provide Offshore services for a wide variety of products with advanced technology.

# Technical support for Startup

We support many successful startups in Vietnam

# Products



## Livestream App

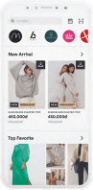
Any user can create, edit videos and stream in real time. Users can follow each other, watch videos and live stream. In addition, they can use paid items, etc ... or register to be a streamer.

## DeFi Warrior

Defi Warrior is a Defi x NFT x strategy game which brings blockchain elements into the game and re-creates a block-chain world in miniature to help players both play the play-to-earn game and better understand how blockchain works in a fascinating way.

## Bemo

Bemo Cloud provides a comprehensive technology solutions to support the digital transformation and sustainable devel-opment of enterprises.



## Smart Fashion

You can mix your own style without going to the fitting room. Just upload a photo, choose the clothes you want to try and AI technology will help you dress up with just one touch.

## Coin FieldMANA - virtual currency management App

An application where you can access virtual currency exchanges and collectively manage your own cryptocurrencies on the exchange. The app also includes chat and graph display features.

## Wedding Matching App

Website/app that connects men and women to choose the right life partner.

## Screw Factory

A game developed by BAP

This is a 3D game built on the Unity platform with an outstanding design. We offer customers different styles to enjoy the game. This game was ranked in the top 100 popular games in the US right after its release.

## Sake App

This is an E-commerce site for buying and selling alcoholic drinks. This application uses AI technology to identify wine bottle labels.

## Smart Anime

AI Technology creates new character designs by combining multiple images of online cartoon characters.

## Foretold Website

Connect customers with fortune tellers. Users can experience fortune-telling in a modern way through call, video call and message.

## Smart-eLearning

You can easily upload and share videos, PDFs, WORDs, etc... as teaching materials as well as interactive content such as live lectures, tests, forums, Wiki. This product is designed in package, very flexible and easy to customize based on your needs.

## ERP Package

We support basic business operations of a company. ERP Package shall support sales activity, human resources department, recruitment, production, inventory management, purchase management, etc. so that such department can achieve results consistent with its specific business structure.

## Virtual currency trading system

A high-performance trading system with professional charts, referral systems, trading tools, etc...

## Online learning web

Online learning website for elementary and high school students. AI technology is applied to suggest lessons for students and give grade automatically when printing paper for students.

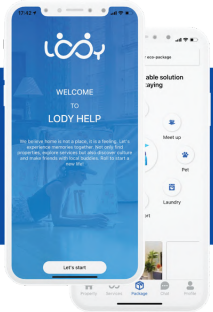
## Life matching web

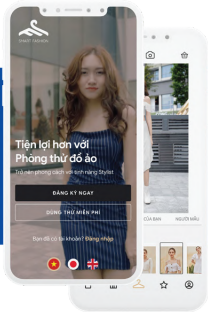
This website allows users to share and connect information about services such as house cleaning, learning, website making, pet care, elderly care...

## NFT Trading plaform

This platform is built on Ethereum Blockchain network and connected with Metamask Wallet to sell popular Japanese anime pictures.

# BAP Investment Startup




## LODYHELP

Lodyhelp is a platfrom for long-term accommodation rental with a convenient service ecosystem for both expats and Vietnamese.

3rd prize in Vietnam Tourism Start-up Program 2019.

## SMART FASHION

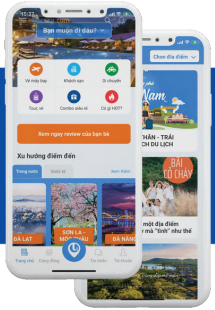
Smart Fashion is the first fashion eCommerce platform in Vietnam to use Artificial Intelligence (AI) technology which helps brands build online fashion stores in a completely new way.

Attended Startup Wheel 2019 and appeared in Japanese newspapers and famous newspapers in Vietnam.

## GREEN BELI

Green Beli is an application that helps you explore and evaluate eco-friendly places, thereby minimizing the use and discharge of plastic into the environment.

- Attended many startup conpetition in Vietnam.




## LIBERZY

Liberzy is a travel application that helps users create plans for their own trips and connect with service providers to receive recommendations such as airline tickets, hotels, tours,... following the Affiliate Marketing program.

- Attended Startup Wheel 2019 and successfully called for capital on Shark Tank 2019.

# Customers' voices

**MR. SUGIMOTO - Deputy Manager, IXIT Group**

Productivity is always higher than required, that's why we choose BAP.

I have been working with BAP for about two years. The reason I continue to choose BAP is that their performance is always higher than I require. The development team of BAP will proactively find bugs and make suggestions for better services. I consider BAP as part of the team, not a partner. I highly recommend BAP to you.

**MR. OGAWA - Assistant Manager of NTT DATA NJK**

Only BAP provided me with great comtor and a very responsive team.

I think BAP's strength is productivity. Most members make their efforts and quickly handle work to their partners. BAP always comes up with quick design ideas based on requirements and they have a dedicated team of product testing experts who perform their own internal testing process. However, there are some points in customer request analysis and confirmation should be improved.
Overall, BAP is a reliable partner so we expect further development and improvement on the above challenges.

# Clients

KPMG

NTT DATA
株式会社NTTデータNJK

MUSASHI

MUFG
三菱UFJリサーチ&コンサルティング

VINGROUP

CyberAgent

STYLY

MIZUNO

MEDIOTEC

Rakuten

HITACHI

Deloitte.

iXIT

EPARK
クリニック・病院

FINEXUS

## Phone

| | |
|---|---|
| **Da Nang** | (+84) (236) 6565 115 |
| **Hue** | (+84) (234) 6273 555 |
| **Ho Chi Minh** | (+84) (286) 270 1557 |
| **Japan** | (+81) 03  6280 4268 |

## Website

Bap-software.net

Bap.jp

Bap-blockchain.com

Bap-solutions.com

## Email

service@bap.jp

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Thank you!

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